Modernizing HR processes in an established industry



occupants. Established as a small family business in the UK in 1955, Jankel has since expanded to two locations within the UK—its headquarters and a production facility—and overseas subsidiaries in the United States and Amman, Jordan. Since COVID-19 hit the UK, Jankel recognized the need to safeguard the wellbeing

of its employees, protect its production capability, and maintain the delivery of innovative solutions to its customers. To achieve this, Jankel allowed all employees who were not directly essential for production to work from home and permitted production to continue onsite at reduced capacity with stringent COVIDcompliant regulations in place.

Founded in What they do 1955 Automotive protection **Headquarters** In a nutshell Weybridge, Jankel is a manufacturer of UK armored and tactical vehicles and JANKEL¹ survivability systems, delivering innovative protection and **Employees** mobility solutions to departments 180 in the UK of defense, equipment manufacturers, governments, and Sites non-government organizations worldwide.

had been using." Kathy Dean | HR Advisor at Jankel

The challenge: transitioning from

"Jankel started as a small family business, but as we

grew, we realized that we had to have an HRIS in place

rather than the manual Excel sheets and time cards we

workflows

As Jankel grew from a small to a mid-sized company employing 180 people in its UK offices, it became clear that they needed to make changes to their HR processes. Jankel was inputting employee data largely by hand, using time cards

paper-based to digitized HR processes

for attendance and printed spreadsheets for record-keeping. The time had come for them to implement a modern HRIS to replace the outdated processes that they had been using and centralize and digitize all of their people data. The solution: bob's automated

Following Jankel's implementation of the bob platform, the HR team was able to input all employee data, spreadsheets, and records into one centralized system. Now Jankel has automated tasks set up for all of their HR needs, such as

onboarding, offboarding, and vacation reporting, and is continuously configuring new features to smooth out HR processes. In 2021, the HR team will launch performance appraisals on bob and create e-filing for employee files which will eventually replace all paper-based files. The challenge: launching bob remotely for Jankel's teams during COVID-19

it became clear that some employees were more comfortable using online platforms than others. The HR team realized that to attract and engage their cross-generational team, they would need some creative solutions.

When the HR team at Jankel was ready to launch bob to their employees,

The solution: creating intrigue to boost engagement through a company-wide teaser campaign

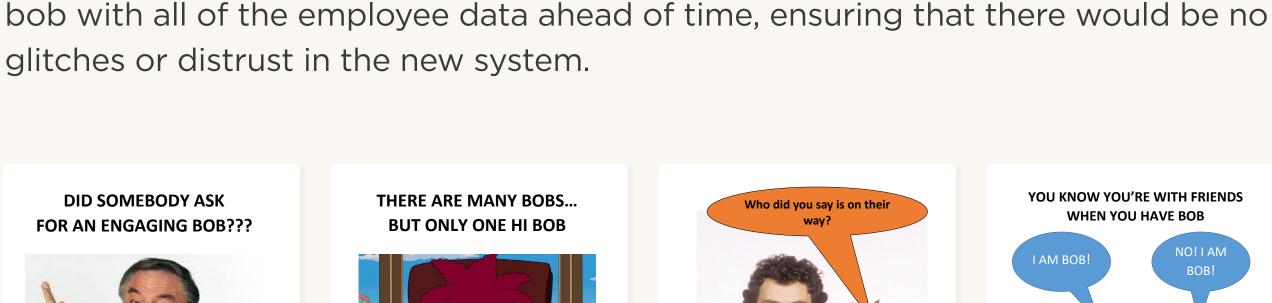
The company organized a teaser campaign to engage the team before launching

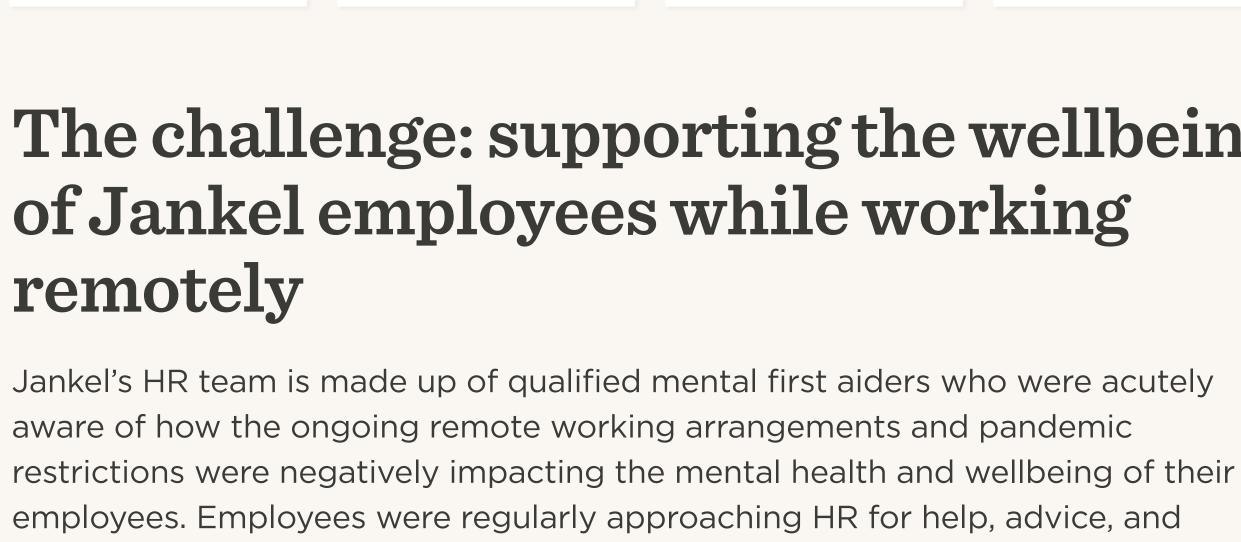
bob. They held a competition among the employees' children to design a poster

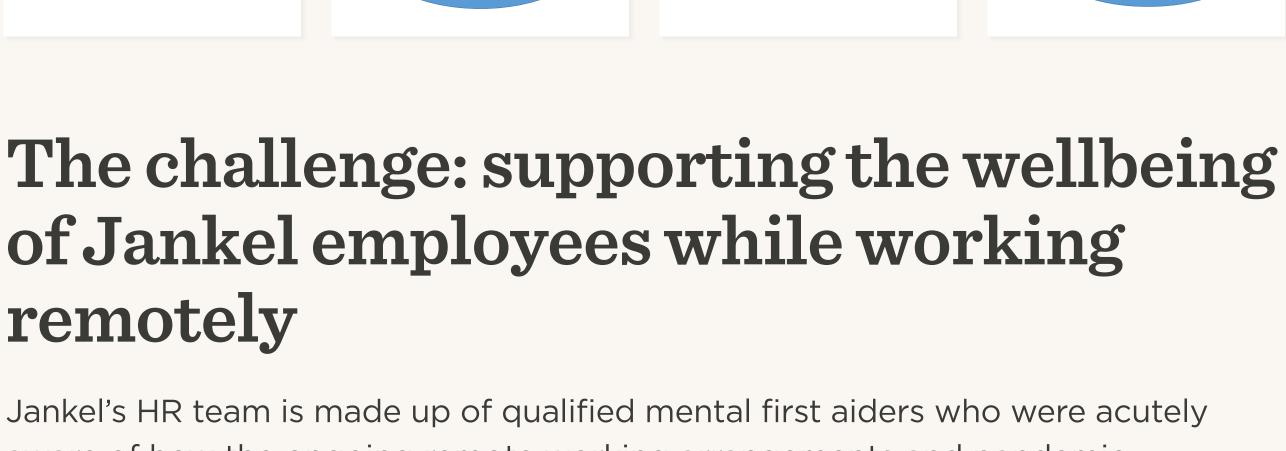
to "meet bob." These posters ranged from silly, to funny, to just plain bizarre and

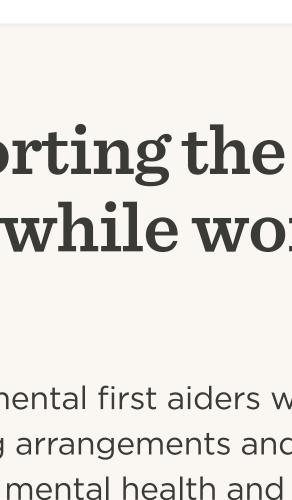
drew people into the community conversation. The HR team set up and populated

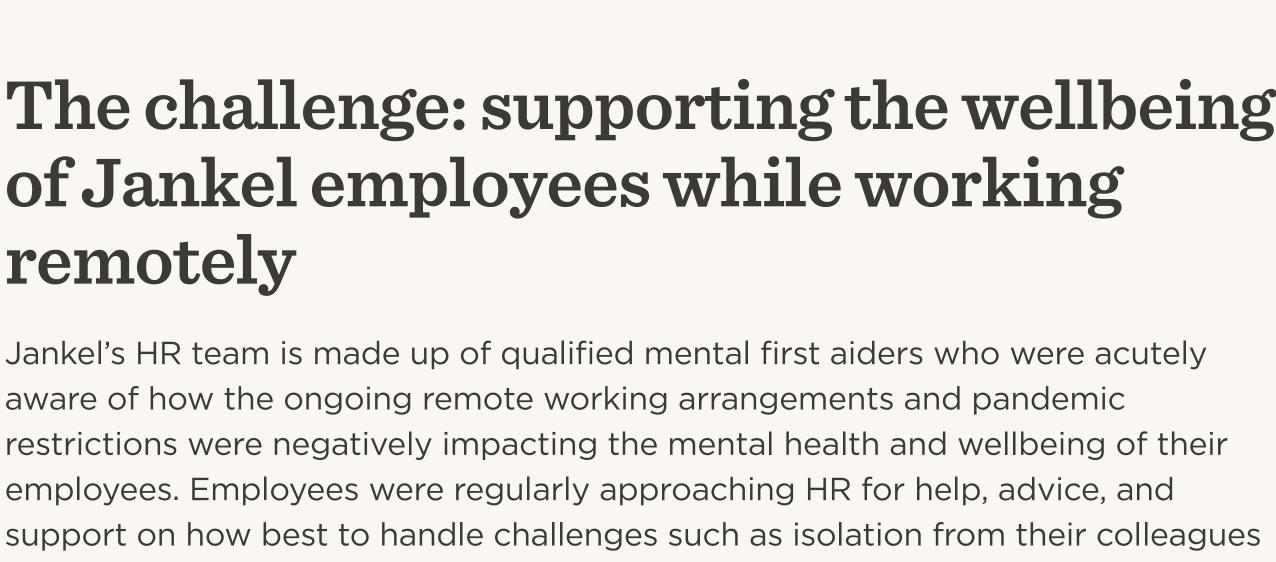
YOU KNOW YOU'RE WITH FRIENDS **DID SOMEBODY ASK** THERE ARE MANY BOBS... Who did you say is on their WHEN YOU HAVE BOB FOR AN ENGAGING BOB??? **BUT ONLY ONE HI BOB** B O B! YES, BUT NOT THIS ONE!











and achieve their goals, more was needed. The solution: using bob to engage employees and to identify who needs additional support

and quarantine arrangements. The HR team realized that to keep things moving

Jankel's HR team uses bob's polls and surveys to check in with employees and their COVID-related stress levels. It helps them to identify which employees need additional support and determine what measures the company should take to lighten the mood, encourage camaraderie, and celebrate significant holidays. Response rates via the bob platform are high, signaling high engagement. Main takeaways:

With bob, Jankel has moved from paper-based HR processes to a modern,

Jankel can now onboard new employees remotely before their starting date

Jankel's HR team can stay in touch with and engage remote employees using Shoutouts, Kudos posts, surveys, and polls

digitized HRIS platform, increasing efficiency

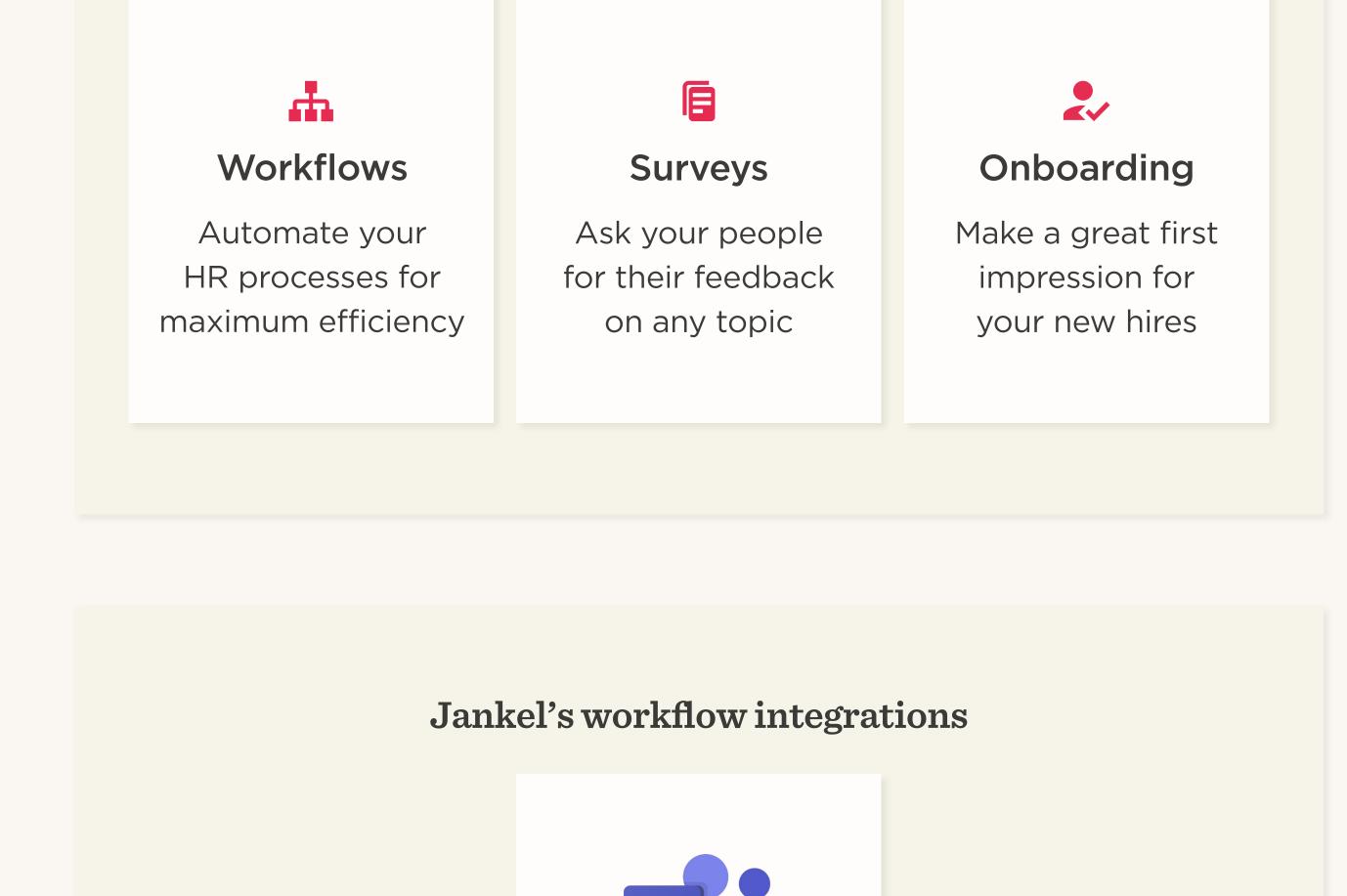
using bob, saving time on traditional "first day paperwork"

Using bob's surveys and polls features, Jankel's HR team can discover what their employees want and need during stressful times, whether it's counseling for employees in distress or determining what virtual activities they should organize to further enhance team building and community

generational audience, and attract and retain the very best people

Using bob's friendly and approachable format, Jankel can reach out to a cross-

Jankel's favorite bob features





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