

 **Headquarters:**
Wilmington, DE

 **Sites:**
38

 **Industry:**
Translation
software

 **Employees:**
250



From spreadsheets to strategy: How Smartcat powers global growth with Bob

“Google Sheets was wonderful when we were maybe a 50- or 100-person company. Once we reached the 200-employee threshold, it became increasingly difficult to manage. We really needed to position ourselves with a partner who could scale and customize our growth with us.”

Stacey Richie Global VP of People, **Smartcat**

Smartcat is reshaping how companies create and translate content through the power of AI. Based in Wilmington, DE, Smartcat has a remote-first team of 250 people spread across 38 locations in the US, UK, and Europe. As the company scaled and became more global, it was clear that managing HR using spreadsheets was no longer sustainable. They sought an HCM that was flexible, global, and shared their belief in the power of AI as a foundation for the future of work. They found all that and more in Bob.

100%

Participation in Smartcat's first performance review cycle with Bob



2



Months of implementation time from start to finish



38

Global locations

 Greenhouse
 Slack

Integrations

2 Bob features driving business growth:

 Core HR

 Bob Talent





“Being an AI native company, we were looking for partners who shared that AI-first approach to their operations. That’s one of the huge advantages of HiBob. Not only is Bob a wonderful platform, but the rate of innovation is really impressive.”



Stacey Richie | Global VP of People, **Smartcat**

