 **Headquarters:**
London, UK

 **Sites:**
8

 **Industry:**
Fintech

 **Employees:**
800+



How GoCardless transforms HR—from pay transparency to people strategy—with Bob

GoCardless is a cutting-edge fintech company specializing in seamless automated payments and a strong advocate of pay equity and transparency. Frustrated with their HR platform, which was clunky and limited, forcing them to use spreadsheets and struggle to deliver a good employee experience, GoCardless sought an HCM that could automate their HR processes, improve data accuracy, integrate with their tech stack, and increase efficiency.

8 SITES    

Number of sites, spanning the UK, Australia, Europe, and the US.

30% 

of jobs at GoCardless are offered for internal mobility.

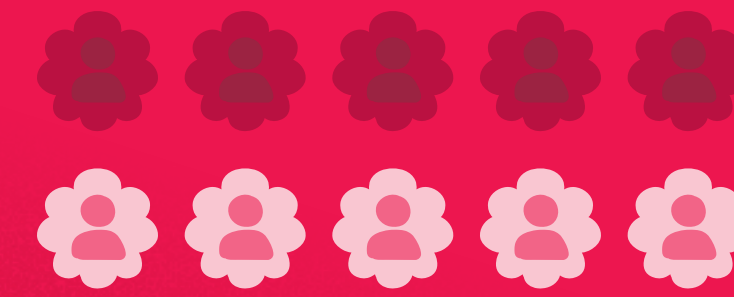
“Our main goal is to have an inclusive and thriving workforce. Closing the gender pay gap is not about ticking a box; it’s more about how we cherish differences, how we make sure that people thrive at work, are engaged, and bring the best of themselves.”

Dora Kocur | VP of Operations & Total Rewards

“Bob has been instrumental in our journey towards pay transparency, as it’s a tool that allows us to store pay information such as salary bands.”



Dora Kocur
VP of Operations & Total Rewards



48%

of GoCardless’ new joiners in 2024 were women.

 Webhook
 Slack
 Greenhouse

Integrations

3 Bob features driving business growth:

-  Core HR
-  Workforce Planning
-  Compensation



HiBob