Headquarters: London, UK

Sites:

**Industry:** 

Premier League football club





How Fulham F.C. and Bob empower a compliant, people proud football club

As London's oldest professional football club, Fulham F.C. needed a modern way to support its growing team. To stay Premier League compliant and keep their people connected-from the pitch to the back office-they chose Bob. With its sleek interface, intuitive design, and real-time analytics, they knew they had found the perfect match for a fast-moving, diverse, people-first organization.

4 SITES STATES

Fulham F.C.'s sites, including Craven Cottage, Fulham F.C. Foundation, the Academy, and Fulham Pier.

Years that Fulham F.C. has been serving the community on and off the pitch.

"When introducing a platform like Bob, you want people to engage with it from day one. But that's just unrealistic. You've got to win the hearts and minds of people with something like this. Changing a mindset and ways of working can make people uneasy. So, you just need to be patient...We're not just doing it to make our lives easier or to tick boxes. We're doing it with the whole culture of the organization in mind."

**Caron Streeter** | Head of People, **Fulham F.C.** 

"Bob has been a game changer for my team as HR compliance is a foundation of what we do in HR."



Caron Streeter
Head of People, Fulham F.C

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People, from football players and match day crews to core and kitchen staff, Fulham's people thrive together.



**Azure SSO** 



Microsoft Teams



70

Integrations

## 3 Bob features driving business growth:



Core HR



People Analytics



**Bob Learning** 





